

Appendix 1: Pilot Study *Information Condition*

NB. The No information condition is identical to the Information condition, with the exception of the information page between Sections 1 and 2, which is not included in the No information condition

ID No:

Public Attitudes to Genetically Modified Foods

Information sheet

Thank you for agreeing to take part in this research.

Please read this information sheet before filling in the questionnaire.

- We are interested in hearing your opinions about genetic modification of food.
- We want to emphasise that this is **not** a test of your knowledge and that there are **no right or wrong answers**.
- We are purely interested in YOUR VIEWS as a member of the public.
- Please try to complete all the questions even if you are not sure of your answer.
- Most of the questions make use of scales, with a number of response boxes. Please tick the circle that best describes your opinion for each question. Please only tick one circle per question.

All the information you provide is strictly confidential, and you will be identified only by a number. This information is protected by the Data Protection Act (1998).

PILOT STUDY INFORMATION

This questionnaire will be sent to 400 people in each of three European countries as part of a study investigating public attitudes to genetic modification of food.

You have been asked to participate as part of the pilot study.

We would appreciate it if you could complete the questionnaire and then write any comments you may have, for example, about the layout or the wording of specific questions at the end.

For example, there may be some questions that were unclear to you, or response labels that could be phrased better, or there may be other issues you think should be included.

Any comments you provide will be appreciated.

Thank you.

Consent form

Please sign below to indicate that your participation is entirely voluntary and to confirm that you are not a member of staff at the Institute of Food Research.

Please note: You are under no obligation to take part in this study, and may withdraw at anytime, without being required to give a reason.

Signature

Please write your name and full postal address clearly in block capitals to ensure prompt payment.

Name (BLOCK CAPITALS)

Address (BLOCK CAPITALS)

.....

..... Postcode

For Office use only. Please do not write anything below this line.

CC: 415.1034e.4511

Section 1: Please complete all of the following questions.

1) Have you heard of genetic modification, or genetically modified (GM) foods?

Yes No

2) Would you purchase genetically modified food if it became widely available in the supermarkets?

Yes No

3) Do you think that labels on food packaging should state if the food or any of its ingredients have been genetically modified?

Yes No

4) Do you currently check food labels to see if a food product or any of its ingredients have been genetically modified?

Yes No

5) If a food ingredient from a GM crop has been processed there may not be any GM material in the final product.

According to current regulations such food ingredients do not need to be labelled. Do you think such ingredients should be labelled?

Yes No

6) Do you think that GM and non-GM crops should be kept separate at all stages so that food labels can accurately state whether they contain ingredients from non-GM crops?

Yes No

7) According to current regulations, ingredients in food that contain less than 1% GM material (through accidental contamination) do not need to be labelled.

Which of the following options best represents your opinion about the current regulations?

a) The current regulations are not strict enough

- ingredients in food should be labelled if they contain **any GM material at all**

b) The current regulations are fine

- ingredients in food should be labelled if they contain **less than 1%** GM material

c) The current regulations are too strict

- ingredients in food should be labelled only if they contain **more than 1%** GM material

d) The current regulations are too strict

- ingredients in food **do not need to be labelled** if they contain any GM material

Please read the following information before continuing

Consumers have the **right to choose** what food they purchase and consume. One of the aims of **food labelling** is to provide consumers with the relevant information to allow them to make these choices. With regard to genetically modified (GM) foods, labelling should allow those who wish to avoid GM food to do so.

This is where **traceability** of GM material comes in. Traceability provides information about the identity, history and source of a food product as it moves through the whole food chain, from the farm to your plate.

The **benefits of traceability** are as follows:

- It will be easier for products to be withdrawn if a risk to human health, animal health or the environment is found.
- It will be easier to identify and monitor any unintended and long term effects on human health, animal health and the environment.
- It will make the labelling of food products easier.

To allow for a successful traceability system, analytical detection methods are needed to determine the GM content of a food product.

New detection methods are currently being developed to detect and identify ingredients derived from various genetically modified organisms (GMOs) in food.

- These new methods will be able to *discriminate between different GMOs*, which is very important as it will allow us to see if food ingredients from approved or non approved GMOs have been used.
- They will also allow us to *identify which GMO has been used in food production*, which would allow consumers to choose between products that contain GMOs they do not want to eat, products that contain GMOs they view positively, and non-GM products.
- These new methods also aim to speed up the process of identifying GMOs, and reduce the analysis costs.

Having read the above information, please answer the rest of the questions in this questionnaire.

Section 2:

1) In your opinion, are there **currently** any benefits to consumers from genetic modification of food?
Yes No

2) How likely is it that there will be benefits to consumers from genetic modification of food **in the future**?

extremely likely very highly likely highly likely moderately likely slightly likely very slightly likely not at all likely

3) To what extent is your *personal* exposure to food that has been genetically modified in your diet *controllable by you*?

extremely controllable very highly controllable highly controllable moderately controllable slightly controllable very slightly controllable not at all controllable

4) In your opinion, will consuming genetically modified food cause any harmful health effects for humans?

Yes No

5) In your opinion, how serious are any harmful health effects for **humans** from consuming genetically modified food?

extremely serious very highly serious highly serious moderately serious slightly serious very slightly serious not at all serious

6) How likely is it that **you** will experience any harmful health effects from consuming genetically modified food?

extremely likely very highly likely highly likely moderately likely slightly likely very slightly likely not at all likely

7) How much do you trust **scientists** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

8) How much do you trust the **UK regulators of GM food** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

9) How much do you trust the **European Commission** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

10) Which of the following would help to make you **feel in control of your exposure** to genetically modified food and ingredients?

*Please tick the **five most important** to you (you may select less than five).*

- More information about how food/ingredients are genetically modified
- More information about the benefits to consumers from genetic modification of food
- More information about any risks associated with genetic modification of food
- More information about what the UK risk regulators are doing to make sure your food is safe
- More information about how the European Commission is ensuring your food is safe
- An effective system of traceability throughout the food chain
- Better methods to detect whether food products contain GM ingredients
- Labelling of all food products containing ingredients produced using GM technology, even if there is no GM material in the final product
- Labelling of all GM foods, even if they are similar to those produced by conventional means
- Clearer labelling of genetically modified foods on food packaging
- Clearer labelling of genetically modified foods in restaurants on menus

11) Which of the following would help to make you **feel more confident** that the GM food products in the shops are **safe**?

*Please tick the **five most important** to you (you may select less than five).*

- More information about how food/ingredients are genetically modified
- More information about the benefits to consumers from genetic modification of food
- More information about any risks associated with genetic modification of food
- More information about what the UK risk regulators are doing to make sure your food is safe
- More information about how the European Commission is ensuring your food is safe
- An effective system of traceability throughout the food chain
- Better methods to detect whether food products contain GM ingredients
- Labelling of all food products containing ingredients produced using GM technology, even if there is no GM material in the final product
- Labelling of all GM foods, even if they are similar to those produced by conventional means
- Clearer labelling of genetically modified foods on food packaging
- Clearer labelling of genetically modified foods in restaurants on menus

Section 3: Please rate your **agreement** with each statement below. Please ensure that you tick only one circle per line.

	Agree completely	Moderately agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Moderately disagree	Disagree completely
I personally worry about the use of genetic modification in food production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is an important issue (and so requires attention)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modified foods will last longer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is unethical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the consumer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the farmer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is progressive (moving forward, modern)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is controllable by the consumer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust those responsible for regulating the risks of genetic modification in food production in the UK	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust those responsible for regulating the risks of genetic modification in food production in other countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is necessary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can choose whether or not to eat food produced using genetic modification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is risky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will lead to cheaper food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is avoidable by the consumer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The real risks of the use of genetic modification in food production are hidden from consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Agree completely	Moderately agree	Slightly agree	Neither agree nor disagree	Slightly disagree	Moderately disagree	Disagree completely
The use of genetic modification in food production makes me wonder what we are eating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will lead to less wastage of food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modifying food causes problems in the food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food is interfering with nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't agree with genetically modifying food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse long term health effects for humans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will adversely affect future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse effects on animals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse effects on the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse effects on human health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food adversely affects the food chain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are unknown side effects of genetic modification of food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public awareness of genetic modification in food should be increased	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BSE and similar food scares increase my concern about genetically modified food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profit will come before safety with genetically modified foods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification will lead to less pesticide/herbicide use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modification of food will benefit the consumers' health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modified foods will have an improved flavour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 4: Please answer all of the questions, ensuring that you tick only one circle per line.

1) To what extent do you think information about genetically modified food from each of the following sources is **trustworthy**?

	not at all trustworthy	very slightly trustworthy	slightly trustworthy	moderately trustworthy	highly trustworthy	very highly trustworthy	completely trustworthy
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2) To what extent do you think information about genetically modified food from each of the following sources is **accurate**?

	not accurate	very slightly accurate	slightly accurate	moderately accurate	highly accurate	very highly accurate	extremely accurate
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3) To what extent do you think information about genetically modified food from each of the following sources is **factual**?

	not factual	very slightly factual	slightly factual	moderately factual	highly factual	very highly factual	extremely factual
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4) To what extent do you think the following sources are likely to **withhold** information about genetically modified food from the public?

	not at all likely to withhold information	very slightly likely to withhold information	slightly likely to withhold information	moderately likely to withhold information	highly likely to withhold information	very highly likely to withhold information	extremely likely to withhold information
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5) To what extent do you think information about genetically modified food from each of the following sources is **distorted**?

	not at all distorted	very slightly distorted	slightly distorted	moderately distorted	highly distorted	very highly distorted	extremely distorted
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6) To what extent do you think information about genetically modified food from each of the following sources is **truthful**?

	not at all truthful	very slightly truthful	slightly truthful	moderately truthful	highly truthful	very highly truthful	extremely truthful
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7) To what extent do you think information about genetically modified food from each of the following sources is **biased**?

	not at all biased	very slightly biased	slightly biased	moderately biased	highly biased	very highly biased	extremely biased
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8) To what extent do you think the following sources have the **freedom** to provide information to the public about genetically modified food?

	no freedom at all	very little freedom	little freedom	moderate freedom	a lot of freedom	a great deal of freedom	complete freedom
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9) To what extent do you think the following sources of information have a **vested interest** in promoting a particular view about genetically modified food?

	no vested interest at all	very slight vested interest	slight vested interest	moderate vested interest	high vested interest	very high vested interest	extreme vested interest
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10) To what extent do you think information about genetically modified food from each of the following sources has been **proven wrong** in the past?

	not proven wrong	very occasionally proven wrong	occasionally proven wrong	sometimes proven wrong	quite often proven wrong	very often proven wrong	always proven wrong
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11) To what extent do you think each of the following sources of information is **knowledgeable** about genetically modified food?

	not at all knowledgeable	very slightly knowledgeable	slightly knowledgeable	moderately knowledgeable	highly knowledgeable	very highly knowledgeable	completely knowledgeable
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12) To what extent do you think each of the following sources feel a **responsibility** to provide good quality information about genetically modified food to the public?

	no responsibility	very slight responsibility	slight responsibility	moderate responsibility	quite great responsibility	very great responsibility	extreme responsibility
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13) To what extent do you think each of the following sources of information is **expert** in the area of genetically modified food?

	not expert at all	very slightly expert	slightly expert	moderately expert	highly expert	very highly expert	extremely expert
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14) To what extent do you think each of the following sources provide **sensationalised** information about genetically modified food?

	not sensationalised	very slightly sensationalised	slightly sensationalised	moderately sensationalised	highly sensationalised	very highly sensationalised	extremely sensationalised
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15) To what extent do you think each of the following sources have a **good track record** of providing information about genetically modified food?

	not good	very slightly good	slightly good	moderately good	highly good	very highly good	extremely good
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16) To what extent do you think each of the following sources provides accurate information about genetically modified food only to **protect themselves and their own interests**?

	not self protective	very slightly self protective	slightly self protective	moderately self protective	highly self protective	very highly self protective	extremely self protective
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17) To what extent do you think each of the sources is **accountable to others (for example, regulatory bodies) if mistakes are made in the information about genetically modified food provided?**

	not at all accountable	very slightly accountable	slightly accountable	moderately accountable	highly accountable	very highly accountable	extremely accountable
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18) To what extent do you think each of the following sources of information about genetically modified food are **concerned about public welfare?**

	not at all concerned	very slightly concerned	slightly concerned	moderately concerned	highly concerned	very highly concerned	extremely concerned
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19) To what extent are you personally **in favour of using each of the following sources to obtain information about genetically modified food?**

	not at all in favour	very slightly in favour	slightly in favour	moderately in favour	highly in favour	very highly in favour	extremely in favour
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 5: Please complete all of the following questions.

1) **Gender:** Male
 Female

2) **Age** (in years):

3) **Number of years studying in full time education** (from age 11):

4) **Occupation** (*please state previous occupation if unemployed or retired*):
.....

**Thank you once again for taking the time to fill in this questionnaire.
Please ensure that you have answered all the questions, and have not missed any pages.**

Please provide any comments you have about this questionnaire in the space provide below, thank you.

Appendix 2: Information Condition: Italy

NB. The No information condition is identical to the Information condition, with the exception of the information page between Sections 1 and 2, which is not included in the No information condition



Via Napoleone Colajanni, 4 - 00191 ROMA - Tel. 06/36306489-36306472

ATTEGGIAMENTI COMUNI VERSO I CIBI GENETICAMENTE MODIFICATI

Foglio Informativo

Codice famiglia |__|__|__|__|

Codice componente |__| Nome _____

Grazie per aver accettato di partecipare a questa indagine.

Per favore legga questo foglio informativo prima di compilare il questionario.

- Siamo interessati a conoscere le sue opinioni in merito alla modificazione genetica degli alimenti;
- vogliamo sottolineare che questo **non** è un test per verificare quanto lei sa in merito alla modificazione genetica degli alimenti e che **non** ci sono **risposte giuste o sbagliate**;
- ci interessa conoscere il SUO PUNTO DI VISTA quale membro della collettività;
- per favore cerchi di completare tutte le domande anche se non è sicuro delle risposte;
- la maggior parte delle domande fa uso di scale, con un numero di caselle risposta. Segni solo una risposta per domanda;
- Per ciascuna domanda dovrà cerchiare il codice che meglio descrive la sua opinione;
- per favore si assicuri di non tralasciare alcuna pagina.

Tutte le informazioni che fornisce saranno strettamente riservate e lei sarà identificato esclusivamente da un numero.

- 7) Se gli alimenti MG fossero ampiamente diffusi sul mercato, le norme legislative potrebbero stabilire che gli ingredienti negli alimenti contenenti meno del 1% di materiale MG (anche se la contaminazione avviene per caso) non abbiano bisogno di essere etichettati.

*Quale delle seguenti opzioni meglio rappresenta la sua opinione riguardo tali norme legislative?
PER FAVORE NE INDICHI SOLO UNA*

- A *Queste norme **non sono abbastanza restrittive.**
Secondo me, gli ingredienti negli alimenti dovrebbero essere etichettati se contengono **qualsunque quantità di materiale MG*** 1
- B *Quelle norme (che dichiarano che gli ingredienti negli alimenti non hanno bisogno di essere etichettati se contengono **meno del 1%** di materiale MG) **sono giuste.*** 2
- C *Quelle norme sono **troppo severe.**
Secondo me, gli ingredienti negli alimenti necessitano di essere etichettati soltanto se contengono **più del 1%** di materiale MG* 3
- D *Queste norme sono **troppo severe.**
Secondo me, gli ingredienti negli alimenti **non hanno bisogno di essere etichettati** se contengono qualunque quantità di materiale MG* 4

Per favore legga le seguenti informazioni prima di continuare

I consumatori hanno il **diritto di scegliere** quali alimenti acquistare e consumare. Uno degli scopi dell'**etichettatura degli alimenti** è quello di fornire ai consumatori le informazioni che gli permettano scegliere. Riguardo gli alimenti MG, le etichette dovrebbero permettere a coloro che desiderano evitare alimenti o ingredienti MG, di poterlo fare.

A questo proposito va introdotto il concetto di **rintracciabilità** di materiale MG. La rintracciabilità fornisce informazioni sull'identità, la storia e l'origine di un prodotto alimentare poiché esso si muove lungo la catena alimentare, dal luogo di produzione (es., la fattoria) al suo piatto.

I **benefici della rintracciabilità** sono i seguenti:

- sarà più facile ritirare dal mercato un prodotto se è stato riscontrato un rischio per la salute umana, per la salute degli animali o per l'ambiente;
- sarà più facile identificare e osservare qualunque effetto involontario e di lungo termine che si può verificare sulla salute umana, sulla salute animale o sull'ambiente;
- renderà più semplice l'etichettatura dei prodotti alimentari.

Per far sì che il sistema di rintracciabilità sia efficace, sono necessari metodi analitici di rilevazione (analisi di laboratorio) per determinare il contenuto MG di un prodotto alimentare.

Nuovi metodi di rilevazione analitica sono attualmente in fase di sviluppo per rilevare ed identificare ingredienti derivanti da vari organismi geneticamente modificati (OGM) nel cibo.

- Questi nuovi metodi saranno in grado di *verificare la differenza tra diversi OGM*; ciò è molto importante poiché ci consente di vedere se sono stati usati ingredienti alimentari provenienti da OGM approvati o non approvati.
- Tali metodi ci permetteranno anche *di identificare quale OGM è stato utilizzato nella produzione alimentare*, dando così la possibilità al consumatore di scegliere tra prodotti che contengono OGM che non vogliono assolutamente mangiare, prodotti che contengono OGM che, invece, vedono positivamente, e prodotti che non contengono affatto OGM.
- Questi nuovi metodi hanno anche lo scopo di accelerare il processo di identificazione degli OGM e di ridurre i costi delle analisi di laboratorio.

Dopo aver letto le suddette informazioni, per favore risponda alle restanti domande del questionario.

7) Quanta fiducia ha negli scienziati che assicurano che la salute pubblica è protetta da qualunque rischio potenziale associato alla modificazione genetica?

<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
<i>completa</i>	<i>moltissima</i>	<i>molta</i>	<i>moderata</i>	<i>poca</i>	<i>pochissima</i>	<i>per niente</i>
<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>

8) Quanta fiducia ha nei responsabili delle norme legislative in materia di modificazione genetica degli alimenti in Italia, che assicurano che la salute pubblica è protetta da qualunque rischio potenziale associato alla modificazione genetica?

<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
<i>completa</i>	<i>moltissima</i>	<i>molta</i>	<i>moderata</i>	<i>poca</i>	<i>pochissima</i>	<i>per niente</i>
<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>

9) Quanta fiducia ha nella Commissione Europea che assicura che la salute pubblica è protetta da qualunque rischio potenziale associato alla modificazione genetica?

<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
<i>completa</i>	<i>moltissima</i>	<i>molta</i>	<i>moderata</i>	<i>poca</i>	<i>pochissima</i>	<i>per niente</i>
<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>	<i>fiducia</i>

10) Se gli alimenti MG fossero ampiamente diffusi sul mercato, in che misura la sua personale esposizione ad un alimento MG nella sua dieta, sarebbe da lei controllabile?

<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
<i>estremamente</i>	<i>moltissimo</i>	<i>molto</i>	<i>moderatamente</i>	<i>poco</i>	<i>pochissimo</i>	<i>per niente</i>
<i>controllabile</i>	<i>controllabile</i>	<i>controllabile</i>	<i>controllabile</i>	<i>controllabile</i>	<i>controllabile</i>	<i>controllabile</i>

11) Quali delle seguenti affermazioni le darebbero l'impressione di essere in grado di controllare quanto lei è esposta alla possibilità di acquistare alimenti e ingredienti modificati geneticamente?

Per favore segni le cinque affermazioni più importanti per lei (può sceglierne anche meno di cinque).

Per favore si assicuri di leggere tutte le affermazioni prima di selezionarne al massimo 5

- *Più informazioni su come gli alimenti/ingredienti sono geneticamente modificati* 1
- *Un efficace sistema di rintracciabilità lungo tutta la catena alimentare* 2
- *Più informazioni sui benefici per i consumatori derivanti da modificazioni genetiche sugli alimenti* 3
- *Etichette più chiare sulle confezioni degli alimenti geneticamente modificati* 4
- *Migliori metodi per rilevare se i prodotti alimentari contengono ingredienti MG* 5
- *Più informazione su qualunque rischio associato alla modificazione genetica degli alimenti* 6
- *Etichettatura di tutti i cibi contenenti ingredienti MG, anche se il prodotto finale non contiene più sostanze MG* 7
- *Etichettatura di tutti i cibi MG, anche se sono simili a quelli prodotti con le tecniche convenzionali* 8
- *Più informazioni su quello che i responsabili delle normative in campo alimentare in Italia stanno facendo per accertare che l'alimento sia sicuro* 9
- *Etichettatura più chiara degli alimenti MG nei menù dei ristoranti* 10
- *Più informazione su quanto la Commissione Europea sta facendo per accertare che l'alimento sia sicuro* 11

12) Se gli alimenti geneticamente modificati fossero ampiamente diffusi sul mercato, quali delle seguenti affermazioni l'aiuterebbero a convincerla di più che i prodotti MG nei negozi siano sicuri?

Per favore segni le cinque affermazioni più importanti (può sceglierne anche meno di cinque).

Per favore si assicuri di leggere tutte le affermazioni prima di selezionarne al massimo 5

- *Più informazioni su come gli alimenti/ingredienti sono geneticamente modificati* 1
- *Un efficace sistema di rintracciabilità lungo tutta la catena alimentare* 2
- *Più informazioni sui benefici per i consumatori derivanti da modificazioni genetiche sugli alimenti* 3
- *Etichette più chiare sulle confezioni degli alimenti geneticamente modificati* 4
- *Migliori metodi per rilevare se i prodotti alimentari contengono ingredienti MG* 5
- *Più informazione su qualunque rischio associato alla modificazione genetica degli alimenti* 6
- *Etichettatura di tutti i cibi contenenti ingredienti MG, anche se il prodotto finale non contiene più sostanze MG* 7
- *Etichettatura di tutti i cibi MG, anche se sono simili a quelli prodotti con le tecniche convenzionali* 8
- *Più informazioni su quello che i responsabili delle normative in campo alimentare in Italia stanno facendo per accertare che l'alimento sia sicuro* 9
- *Etichettatura più chiara degli alimenti MG nei menù dei ristoranti* 10
- *Più informazione su quanto la Commissione Europea sta facendo per accertare che l'alimento sia sicuro* 11

Sezione 3: Per favore misuri il suo grado di accordo con ogni affermazione riportate qui sotto. Faccia attenzione a cerchiare un solo codice per riga.

	Completo accordo	Moderato accordo	Lieve accordo	Né accordo né disaccordo	Lieve disaccordo	Moderato disaccordo	Completo disaccordo	Non so
- Personalmente sono preoccupato riguardo l'uso della modificazione genetica nella produzione alimentare	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare comporta rischi importanti (che richiedono attenzione)	1	2	3	4	5	6	7	8
- Gli alimenti MG dureranno più a lungo	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare non è etico	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è vantaggioso per il consumatore	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è vantaggioso per l'agricoltore	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è vantaggioso per l'industria alimentare	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è un avanzamento tecnologico	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è controllabile dal consumatore	1	2	3	4	5	6	7	8
- Mi fido dei responsabili della regolamentazione dei rischi derivanti dalla modificazione genetica nella produzione alimentare in Italia	1	2	3	4	5	6	7	8
- Mi fido dei responsabili della regolamentazione dei rischi derivanti dalla modificazione genetica nella produzione alimentare negli altri paesi	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è necessario	1	2	3	4	5	6	7	8

Segue Sezione 3: Per favore misuri il suo grado di accordo con ogni affermazione riportate qui sotto. Faccia attenzione a cerchiare un solo codice per riga.

	Completo accordo	Moderato accordo	Lieve accordo	Né accordo né disaccordo	Lieve disaccordo	Moderato disaccordo	Completo disaccordo	Non so
- Posso scegliere se mangiare o no alimenti prodotti con l'uso della modificazione genetica	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è rischioso	1	2	3	4	5	6	7	8
- La modificazione genetica nell'alimentazione porterà ad alimenti meno costosi	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare è evitabile dal consumatore	1	2	3	4	5	6	7	8
- I rischi reali dell'uso della modificazione genetica nella produzione alimentare sono nascosti ai consumatori	1	2	3	4	5	6	7	8
- L'uso della modificazione genetica nella produzione alimentare porta a chiedermi cosa stiamo mangiando	1	2	3	4	5	6	7	8
- La modificazione genetica in campo alimentare porterà a minori sprechi	1	2	3	4	5	6	7	8
- La modifica genetica dell'alimento causa problemi nell'alimento stesso	1	2	3	4	5	6	7	8
- La modificazione genetica in campo alimentare interferisce con la natura	1	2	3	4	5	6	7	8
- Non sono d'accordo con la modificazione genetica degli alimenti	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti avrà effetti negativi di lungo periodo sulla salute umana	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti influirà negativamente sulle future generazioni	1	2	3	4	5	6	7	8

Segue Sezione 3: Per favore misuri il suo grado di accordo con ogni affermazione riportate qui sotto. Faccia attenzione a cerchiare un solo codice per riga.

	Completo accordo	Moderato accordo	Lieve accordo	Né accordo né disaccordo	Lieve disaccordo	Moderato disaccordo	Completo disaccordo	Non so
- La modificazione genetica degli alimenti avrà effetti negativi sugli animali	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti avrà effetti negativi sull'ambiente	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti avrà effetti negativi di breve periodo sulla salute umana	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti influenza negativamente la catena alimentare	1	2	3	4	5	6	7	8
- Ci sono effetti sconosciuti derivanti dalla modificazione genetica degli alimenti	1	2	3	4	5	6	7	8
- Dovrebbe essere accresciuta la consapevolezza del pubblico riguardo gli alimenti MG	1	2	3	4	5	6	7	8
- La paura per la BSE e altre paure alimentari aumentano la mia preoccupazione per gli alimenti MG	1	2	3	4	5	6	7	8
- Con gli alimenti MG il profitto diventerà più importante della sicurezza alimentare	1	2	3	4	5	6	7	8
- La modificazione genetica condurrà a un minore impiego di erbicidi/pesticidi	1	2	3	4	5	6	7	8
- La modificazione genetica degli alimenti gioverà alla salute dei consumatori	1	2	3	4	5	6	7	8
- Gli alimenti MG avranno un migliore sapore	1	2	3	4	5	6	7	8

Sezione 4: Per favore risponda a tutte le domande, facendo attenzione a cerchiare un solo codice per riga.

1) In che misura pensa che le informazioni sugli alimenti MG provenienti da ognuna delle seguenti fonti siano affidabili?

	<i>per niente affidabili</i>	<i>pochissimo affidabili</i>	<i>poco affidabili</i>	<i>moderatamente affidabili</i>	<i>molto affidabili</i>	<i>moltissimo affidabili</i>	<i>completamente affidabili</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

2) In che misura pensa che le informazioni sugli alimenti modificati geneticamente provenienti da ognuna delle seguenti fonti siano accurate?

	<i>per niente accurate</i>	<i>pochissimo accurate</i>	<i>poco accurate</i>	<i>moderatamente accurate</i>	<i>molto accurate</i>	<i>moltissimo accurate</i>	<i>completamente accurate</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

3) In che misura pensa che le informazioni sugli alimenti modificati geneticamente provenienti da ognuna delle seguenti fonti siano basate su dati reali?

	<i>per niente su dati reali</i>	<i>pochissimo su dati reali</i>	<i>poco su dati reali</i>	<i>moderatamente su dati reali</i>	<i>molto su dati reali</i>	<i>moltissimo su dati reali</i>	<i>completamente su dati reali</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

4) In che misura pensa sia probabile che le seguenti fonti *non siano completamente trasparenti* riguardo le informazioni sugli alimenti MG?

	<i>per niente probabile</i>	<i>pochissimo probabile</i>	<i>poco probabile</i>	<i>moderatamente probabile</i>	<i>molto probabile</i>	<i>moltissimo probabile</i>	<i>completamente probabile</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

5) In che misura pensa che le informazioni sugli alimenti MG provenienti da ognuna delle seguenti fonti siano *distorte*?

	<i>per niente distorte</i>	<i>pochissimo distorte</i>	<i>poco distorte</i>	<i>moderatamente distorte</i>	<i>molto distorte</i>	<i>moltissimo distorte</i>	<i>completamente distorte</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

6) In che misura pensa che le informazioni sugli alimenti MG provenienti da ognuna delle seguenti fonti siano *veritiere*?

	<i>per niente veritiere</i>	<i>pochissimo veritiere</i>	<i>poco veritiere</i>	<i>moderatamente veritiere</i>	<i>molto veritiere</i>	<i>moltissimo veritiere</i>	<i>completamente veritiere</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

7) In che misura pensa che le informazioni sugli alimenti MG provenienti da ognuna delle seguenti fonti siano *di parte*?

	<i>per niente di parte</i>	<i>pochissimo di parte</i>	<i>poco di parte</i>	<i>moderatamente di parte</i>	<i>molto di parte</i>	<i>moltissimo di parte</i>	<i>completamente di parte</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

8) In che misura pensa che le seguenti fonti abbiano la *libertà* di fornire le informazioni al pubblico sugli alimenti MG?

	<i>per niente libertà</i>	<i>pochissima libertà</i>	<i>poca libertà</i>	<i>moderata libertà</i>	<i>molta libertà</i>	<i>moltissima libertà</i>	<i>completa libertà</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

9) In che misura pensa che le seguenti fonti abbiano *un interesse legittimo* nel promuovere una particolare opinione circa gli alimenti MG?

	<i>nessun interesse legittimo</i>	<i>pochissimo interesse legittimo</i>	<i>poco interesse legittimo</i>	<i>moderato interesse legittimo</i>	<i>molto interesse legittimo</i>	<i>moltissimo interesse legittimo</i>	<i>estremo interesse legittimo</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

10) In che misura pensa che le informazioni sugli alimenti MG provenienti da ognuna delle seguenti fonti si siano *dimostrate errate* in passato?

	<i>non dimostrata errata</i>	<i>molto di rado dimostrata errata</i>	<i>di rado dimostrata errata</i>	<i>a volte dimostrata errata</i>	<i>spesso dimostrata errata</i>	<i>molto spesso dimostrata errata</i>	<i>sempre dimostrata errata</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

11) In che misura pensa che ognuna delle seguenti fonti sia *ben informata* sugli alimenti MG?

	<i>per niente informata</i>	<i>pochissimo informata</i>	<i>poco informata</i>	<i>moderatamente informata</i>	<i>molto informata</i>	<i>moltissimo informata</i>	<i>completamente informata</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

12) In che misura pensa che ognuna delle seguenti fonti senta una *responsabilità* nel divulgare buone informazioni sugli alimenti MG?

	<i>nessuna responsabilità</i>	<i>pochissima responsabilità</i>	<i>poca responsabilità</i>	<i>moderata responsabilità</i>	<i>molta responsabilità</i>	<i>moltissima responsabilità</i>	<i>estrema responsabilità</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

13) In che misura pensa che ognuna delle seguenti fonti sia esperta nell'area degli alimenti MG?

	<i>per niente esperta</i>	<i>pochissimo esperta</i>	<i>poco esperta</i>	<i>moderatamente esperta</i>	<i>molto esperta</i>	<i>moltissimo esperta</i>	<i>estremamente esperta</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

14) Quanto pensa che siano clamorose le informazioni diffuse da ognuna delle seguenti fonti a proposito degli alimenti MG?

	<i>per niente clamorose</i>	<i>pochissimo clamorose</i>	<i>poco clamorose</i>	<i>moderatamente clamorose</i>	<i>molto clamorose</i>	<i>moltissimo clamorose</i>	<i>estremamente clamorose</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

15) Quanto pensa sia stata buona in passato la gestione delle informazioni riguardanti gli alimenti MG da ciascuna delle seguenti fonti?

	<i>per niente buona</i>	<i>pochissimo buona</i>	<i>poco buona</i>	<i>moderatamente buona</i>	<i>molto buona</i>	<i>moltissimo buona</i>	<i>estremamente buona</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

16) Quanto pensa che sia solo per proteggere se stessa e i propri interessi che ognuna delle seguenti fonti diffonde informazioni esatte sugli alimenti MG?

	<i>per niente per proteggere se stessa</i>	<i>pochissimo per proteggere se stessa</i>	<i>poco per proteggere se stessa</i>	<i>moderatamente per proteggere se stessa</i>	<i>molto per proteggere se stessa</i>	<i>moltissimo per proteggere se stessa</i>	<i>estremamente per proteggere se stessa</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

17) Quanto pensa che ognuna delle seguenti fonti debba rendere conto agli altri (per esempio, agli organi che si occupano delle normative) se vengono commessi errori nelle informazioni fornite sugli alimenti MG?

	<i>per niente render conto</i>	<i>pochissimo rendere conto</i>	<i>poco rendere conto</i>	<i>moderatamente rendere conto</i>	<i>molto rendere conto</i>	<i>moltissimo rendere conto</i>	<i>estremamente rendere conto</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

18) In che misura pensa che ognuna delle seguenti fonti divulgatrici di informazioni sugli alimenti MG si interessi del benessere collettivo?

	<i>per niente si interessa</i>	<i>pochissimo si interessa</i>	<i>poco si interessa</i>	<i>moderatamente si interessa</i>	<i>molto si interessa</i>	<i>moltissimo si interessa</i>	<i>estremamente si interessa</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

19) In che misura lei è personalmente favorevole all'utilizzo di ognuna delle seguenti fonti per avere informazioni sugli alimenti MG?

	<i>per niente favorevole</i>	<i>pochissimo favorevole</i>	<i>poco favorevole</i>	<i>moderatamente favorevole</i>	<i>molto favorevole</i>	<i>moltissimo favorevole</i>	<i>estremamente favorevole</i>
<i>L'industria alimentare</i>	1	2	3	4	5	6	7
<i>Un'organizzazione dei consumatori</i>	1	2	3	4	5	6	7
<i>Il governo</i>	1	2	3	4	5	6	7
<i>La Commissione Europea</i>	1	2	3	4	5	6	7
<i>Gli scienziati coinvolti nello sviluppo della tecnologia genetica</i>	1	2	3	4	5	6	7

20) Le è capitato di notare resoconti, discorsi, interventi (per esempio da notiziari televisivi, quotidiani, ecc..) riguardanti gli alimenti MG?

Sì 1 *No* 2

21) Se ha risposto SI, per favore risponda se è d'accordo o in disaccordo con ciascuna delle seguenti affermazioni .

	<i>Accordo</i>	<i>Disaccordo</i>
• <i>Il resoconto dei media sulla modificazione genetica degli alimenti è solitamente allarmante</i>	1	2
• <i>Il resoconto dei media è solitamente clamoroso</i>	1	2
• <i>Il resoconto dei media è solitamente informativo</i>	1	2
• <i>Il resoconto dei media è solitamente rassicurante</i>	1	2
• <i>I media forniscono principalmente:</i>		
- <i>notizie sui benefici della modificazione genetica degli alimenti</i>	1	2
- <i>notizie sui rischi della modificazione genetica degli alimenti</i>	1	2
- <i>un quadro bilanciato sui rischi e benefici della modificazione genetica degli alimenti</i>	1	2
• <i>I media tendono a presentare dissidi e contrasti tra le differenti parti quando riportano informazioni riguardanti la modificazione genetica degli alimenti</i>	1	2

Sezione 5: Per favore completi tutte le seguenti domande.

1) Sesso: Maschio 1
 Femmina 2

2) Età (in anni):

3) Numero di anni di studio regolari, dopo il compimento di 11 anni:

4) Occupazione (se disoccupato o pensionato per favore riporti la precedente occupazione):

.....

5) Quanti ragazzi (sotto i 18 anni) vivono attualmente nella sua famiglia?

6) Quante persone generalmente risiedono nella sua famiglia?

7) A quanto ammonta approssimativamente il reddito annuale della sua famiglia?

.....

Grazie ancora per il tempo che ha dedicato nel compilare questo questionario. Per favore si assicuri di aver risposto a tutte le domande e di non aver tralasciato alcuna pagina.

Sebbene il questionario sia stato disegnato scrupolosamente in base agli obiettivi dello studio, qualsiasi commento riguardante , per esempio, l'impostazione o specifiche domande, sono ben accettate.

Scriva i suoi commenti nello spazio qui sotto.

Data.....

Firma Intervistatore.....

Appendix 3: Information Condition: Norway

NB. The No information condition is identical to the Information condition, with the exception of the information page between Sections 1 and 2, which is not included in the No information condition

ID Nr:

Type: 1

Forbrukerholdninger til mat som inneholder genmodifiserte ingredienser

Generell informasjon

Takk for at du er villig til å delta i denne undersøkelsen.

Vennligst les informasjonen på dette arket før du fyller ut spørreskjemaet.

- Vi ønsker å vite DINE meninger om genmodifiserte matvarer.
- Merk deg at dette **ikke** er en test av dine kunnskaper og at det **ikke er noen riktige eller gale svar!**
- Det eneste vi ønsker å vite er DINE meninger som en vanlig forbruker.
- Vennligst svar på alle spørsmålene, selv om du er usikker.
- De fleste spørsmålene skal besvares ved å krysse av på en skala fra 1 til 7. Kryss av på det tallet som passer best til din mening. Sett bare et kryss for hvert spørsmål.
- Pass på at du ikke hopper over noen sider.

Svarene skal brukes til å lage statistikk og statistiske analyser. Du skal ikke skrive navn og adresse på skjemaet. Alle svar omfattes av taushetsplikten, og alle opplysninger vil bare foreligge i anonymisert form.

På forhånd takk for hjelpen.

Øydis Ueland
Prosjektleder
MATFORSK

Del 1: Vennligst svar på alle spørsmålene.

- 1) Har du hørt om genmodifikasjon eller om genmodifisert (GM) mat?
Ja Nei
- 2) Etter det du vet, ville du kjøpt mat som inneholder genmodifiserte ingredienser i butikken dersom du fikk muligheten?
Ja Kanskje Nei
- 3) Synes du det skal stå på etiketten om matvaren, eller noen av dens ingredienser, er genmodifisert?
Ja Nei
- 4) Dersom mat laget av genmodifiserte ingredienser blir allment tilgjengelig i matvarebutikkene, vil du sjekke etikettene for å se om hele eller deler av produktet er genmodifisert?
Ja, alltid Ja, noen ganger Nei
- 5) Dersom en ferdig bearbeidet ingrediens stammer fra en genmodifisert plante kan det hende det ikke er noe genmodifisert materiale i sluttproduktet. Mener du slike ingredienser/produkter likevel skal merkes?
Ja Nei
- 6) Synes du at genmodifiserte og ikke-genmodifiserte avlinger burde holdes atskilt i alle ledd, slik at det kan beskrives på etiketten om matvarene inneholder ingredienser fra genmodifiserte eller ikke-genmodifiserte avlinger?
Ja Nei
- 7) Dersom mat laget av genmodifiserte ingredienser blir allment tilgjengelig, kan det hende at man får regler som sier at dersom en matvare inneholder mindre enn 2 % genmodifisert materiale (f eks ved tilfeldig forurensning) behøver ikke denne matvaren merkes.
Hvilket av de følgende alternativene er du mest enig i når det gjelder en slik regel?
KRYSS AV BARE PÅ EN!
- a) Disse reglene er **ikke strenge nok**.
- Matvarer bør merkes dersom de inneholder **noe som helst** genmodifisert materiale
- b) Disse reglene, som bestemmer at en matvare ikke behøver å merkes dersom den inneholder under 2 % genmodifisert materiale, er **OK**.
- c) Disse reglene er **for strenge**.
- Matvarer/ingredienser trenger bare merkes dersom de inneholder **mer enn 2 %** genmodifisert materiale.
- d) Disse reglene er **for strenge**.
- Matvarer/ingredienser trenger ikke merkes dersom de inneholder genmodifiserte ingredienser.

Vennligst les følgende informasjon før du går videre

Forbrukere har **rett til å velge** hva slags mat de ønsker å kjøpe og å spise. Et av målene med **merking av mat** er å gi forbrukerne den informasjonen de trenger for å foreta disse valgene. Med tanke på genmodifisert mat, vil merking gjøre det mulig for de som ønsker det å unngå mat eller ingredienser som inneholder dette.

Det er her **sporbarhet** av genmodifisert materiale kommer inn. Sporbarhet gir informasjon om identitet, historikk og kilde for en mat-/råvare mens den gjennomgår prosessen fra "jord til bord".

Fordelene med sporbarhet er følgende:

- Det vil være lettere å trekke tilbake produkter fra markedet, dersom man finner at det utgjør en helseisiko for mennesker, dyr eller en risiko for miljøet.
- Det vil være lettere å identifisere og overvåke utilsiktede og langtidseffekter for mennesker, dyr eller for miljøet.
- Det vil gjøre merkingen av produktene enklere.

For å få til et vellykket sporingssystem trengs det analysemetoder for å bestemme mengden genmodifisert materiale i en matvare.

Nye analysemetoder er under utvikling, slik at man lettere skal kunne påvise og identifisere ingredienser avledet fra ulike genmodifiserte organismer (GMO) i matvarer.

- Disse nye metodene vil kunne fortelle oss *forskjellen mellom de ulike typene av GMO*. Dette er veldig viktig fordi det kan si oss om det er brukt ingredienser fra godkjente eller ikke godkjente GMO.
- Disse metodene vil også gi oss mulighetene til å *identifisere hvilken GMO som er brukt i matvareproduksjonen*. Noe som igjen vil gi forbrukerne muligheten til å velge mellom produkter som inneholder GMO de ikke vil spise, produkter som inneholder GMO de betrakter som "positive" eller produkter uten GMO.
- Disse nye metodene har også som mål å gjøre identifikasjonsprosessen av GMO raskere og redusere analysekostnadene.

Nå som du har lest informasjonen ovenfor ber vi deg om å svare på resten av spørsmålene i dette spørreskjemaet.

Del 2:

- 1) Etter din mening, har vi som forbrukere **i dag** noen fordeler med genmodifisert mat?
Ja Nei Vet ikke
- 2) Etter din mening, hvor sannsynlig er det at vi som forbrukere **i fremtiden** vil få noen fordeler med genmodifisert mat?
 1 2 3 4 5 6 7
Ekstremt sannsynlig Nokså sannsynlig Ikke sannsynlig i det hele tatt
- 3) Etter din mening, vil konsum av genmodifisert mat gi noen **skadelige helseeffekter** for mennesker?
Ja Nei Vet ikke
- 4) Hvis du mener det kan være helseskadelig for mennesker å spise genmodifisert mat, **hvor alvorlige** mener du disse effektene er?
 1 2 3 4 5 6 7
Ekstremt alvorlig Middels alvorlig Ikke alvorlig i det hele tatt
- 5) Dersom genmodifisert mat ingredienser ble allment tilgjengelig, hvor sannsynlig er det at andre **på din alder og av ditt kjønn** ville få bivirkninger etter å ha spist slik mat?
 1 2 3 4 5 6 7
Ekstremt sannsynlig Middels sannsynlig Ikke sannsynlig i det hele tatt
- 6) Dersom genmodifisert mat ble allment tilgjengelig, hvor sannsynlig er det at **du** ville få bivirkninger etter å ha spist slik mat?
 1 2 3 4 5 6 7
Ekstremt sannsynlig Middels sannsynlig Ikke sannsynlig i det hele tatt
- 7) Hvor stor tiltro har du til at **forskerne** kan sikre oss mot mulig helsefare forbundet med å spise genmodifisert mat?
 1 2 3 4 5 6 7
Stoler helt på forskerne Stoler middels på forskerne Stoler ikke på forskerne i det hele tatt
- 8) Hvor stor tiltro har du til at **de norske myndighetene som håndterer GMO-saker** kan sikre oss mot mulig helsefare forbundet med å spise genmodifisert mat?
 1 2 3 4 5 6 7
Stoler helt på myndighetene Stoler middels på myndighetene Stoler ikke på myndighetene i det hele tatt

9) Hvor stor tiltro har du til at EU kan sikre oss mot mulig helsefare forbundet med å spise genmodifisert mat?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5	6	7
Stoler helt på EU			Stoler middels på EU		Stoler ikke på EU i det hele tatt	

10) Dersom genmodifisert mat ble allment tilgjengelig, i hvilken grad ville den mengden slik mat **du** evt. spiser være mulig å kontrollere for deg?

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5	6	7
Fullstendig kontrollert		Middels kontrollert			Ikke kontrollert	

11) Hvilket av de følgende utsagn vil kunne gi deg følelsen av at **du har kontroll** over den mengden genmodifisert mat du utsettes for?

Vennligst kryss av de **fem utsagnene som er viktigst for deg** (du kan krysse av færre enn fem).

Les alle utsagnene før du bestemmer deg.

- Mer informasjon om hvordan maten/ingrediensene er genmodifisert.
- Et effektivt system for sporbarhet gjennom nærings-/matvare-/produksjonskjeden.
- Mer informasjon om hvilke fordeler forbrukerne kan få av mat med genmodifiserte ingredienser.
- Tydeligere merking på emballasjen av mat som inneholder genmodifiserte ingredienser.
- Bedre metoder for å undersøke om maten inneholder genmodifiserte ingredienser.
- Mer informasjon om risikoer forbundet med genmodifikasjon av matvareingredienser.
- Merking av alle matvarer som inneholder ingredienser produsert ved bruk av teknologi for genmodifikasjon, selv om det ikke finnes genmodifisert materiale i sluttproduktet.
- Merking av all mat inneholdende genmodifiserte ingredienser, selv om de er like de som er produsert med tradisjonelle metoder.
- Mer informasjon om hva norske myndigheter foretar seg mht matvaresikkerhet.
- Tydeligere merking av mat med genmodifiserte ingredienser på restaurantmenyer.
- Mer informasjon om hva EU foretar seg mht matvaresikkerhet.

12) Dersom mat med genmodifiserte ingredienser ble allment tilgjengelig, hvilke av de følgende utsagn ville hjelpe deg til å **føle deg sikker** på at den maten du finner i butikken (som inneholder genmodifiserte ingredienser) er trygg?

Vennligst kryss av de **fem utsagnene som er viktigst for deg** (du kan krysse av færre enn fem).

Les alle utsagnene før du bestemmer deg.

- Mer informasjon om hvordan maten/ingrediensene er genmodifisert.
- Et effektivt system for sporbarhet gjennom nærings-/matvare-/produksjonskjeden.
- Mer informasjon om hvilke fordeler forbrukerne kan få av mat med genmodifiserte ingredienser.
- Tydeligere merking på emballasjen av mat som inneholder genmodifiserte ingredienser.
- Bedre metoder for å undersøke om maten inneholder genmodifiserte ingredienser.
- Mer informasjon om risikoer forbundet med genmodifikasjon av matvareingredienser.
- Merking av alle matvarer som inneholder ingredienser produsert ved bruk av teknologi for genmodifikasjon, selv om det ikke finnes genmodifisert materiale i sluttproduktet.
- Merking av all mat inneholdende genmodifiserte ingredienser, selv om de er like de som er produsert med tradisjonelle metoder.
- Mer informasjon om hva norske myndigheter foretar seg mht matvaresikkerhet.
- Tydeligere merking av mat med genmodifiserte ingredienser på restaurantmenyer.
- Mer informasjon om hva EU foretar seg mht matvaresikkerhet.

Del 3: Hvor **enig** er du i de påfølgende utsagn? Kryss av **én** gang for hver linje.

	<i>Helt enig</i>	<i>Ganske enig</i>	<i>Litt enig</i>	<i>Verken enig eller uenig</i>	<i>Litt uenig</i>	<i>Ganske uenig</i>	<i>Helt uenig</i>	<i>Vet ikke</i>
Personlig er jeg bekymret for bruk av genmodifiserte ingredienser i matvareproduksjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er en stor risiko (og krever derfor overvåkning)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mat med genmodifiserte ingredienser har lengre holdbarhet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er uetisk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon gir fordeler for forbrukerne	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon gir fordeler for bøndene	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon gir fordeler for matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon bidrar til utvikling (viser fremgang, er moderne)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er kontrollerbart for forbrukerne	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er kontrollerbart for bøndene	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jeg stoler på de som er ansvarlige for å regulere risikoer forbundet med genmodifikasjon ved matvareproduksjon i Norge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jeg stoler på de som er ansvarlige for å regulere risikoer forbundet med genmodifikasjon ved matvareproduksjon i andre land	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er nødvendig	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jeg kan velge om jeg vil spise mat produsert ved hjelp av genmodifiserte ingredienser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon er risikabelt	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil føre til billigere mat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av genmodifikasjon i matvareproduksjon kan unngås av forbrukerne	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
De virkelige risikoene forbundet med genmodifikasjon i matvareproduksjon holdes skjult for forbrukerne	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Del 3 (forts.): Hvor enig er du i de påfølgende utsagn? Kryss av én gang for hver linje.

	<i>Helt enig</i>	<i>Ganske enig</i>	<i>Litt enig</i>	<i>Verken enig eller uenig</i>	<i>Litt uenig</i>	<i>Ganske uenig</i>	<i>Helt uenig</i>	<i>Vet ikke</i>
Bruken av genmodifikasjon i matvareproduksjon får meg til å lure på hva vi spiser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av matvarer vil føre til at vi kaster mindre mat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifiserte ingredienser fører til problemer i matvarene	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat er å tukle med naturen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jeg er uenig i at vi skal genmodifisere mat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige langtidsvirkninger på den menneskelige helse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige konsekvenser for kommende generasjoner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige konsekvenser for dyr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige konsekvenser for miljøet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige korttidsvirkninger på den menneskelige helse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av mat vil ha uheldige konsekvenser for næringskjeden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Det er ukjente bivirkninger av genmodifikasjon av mat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Folk burde bli bedre informert om genmodifikasjon av ingredienser i matvarer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BSE (kugalskap) og liknende sykdommer gjør at jeg bekymrer meg mer om genmodifisert mat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profitt kommer før sikkerhet når det gjelder genmodifikasjon av ingredienser til matvareproduksjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon vil føre til mindre bruk av desinfeksjons-/plantevernmidler	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifikasjon av matvareingredienser er fordelaktig for forbrukernes helse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genmodifisert mat vil smake bedre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Del 4: Vennligst svar på alle spørsmålene, sett et kryss pr linje.

1) I hvilken grad tror du informasjon fra følgende kilder om genmodifisert mat er til å **stole på**?

	Stoler ikke på i det hele tatt			Stoler middels på			Stoler helt på
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2) I hvilken grad mener du informasjon fra de følgende kilder er **nøyaktig** når det gjelder genmodifisert mat?

	Ikke nøyaktig i det hele tatt						Alt er helt nøyaktig
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3) I hvilken grad mener du informasjon fra de følgende kilder er **saklig** når det gjelder genmodifisert mat?

	Ikke saklig i det hele tatt						Alt er helt saklig
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4) I hvilken grad mener du de følgende kilder er troende til å **holde tilbake** informasjon om genmodifisert mat overfor publikum?

	Holder ikke tilbake noe			Troende til å holde tilbake deler av info.			Holder tilbake all info.
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5) I hvilken grad tror du informasjon om genmodifisert mat fra de følgende kilder er **forvrent**?

	Ikke forvrent hele tatt						Fullstendig forvrent
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6) I hvilken grad tror du informasjon om genmodifisert mat fra de følgende kilder er **sann**?

	Ikke sann i det hele tatt						Helt sann
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7) I hvilken grad tror du informasjon om genmodifisert mat fra de følgende kilder er **partisk**?

	Ikke partisk i det hele tatt						Helt partisk
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8) I hvilken grad tror du de følgende kilder har **frihet** til å gi publikum den informasjonen de ønsker med hensyn til genmodifisert mat?

	Ingen frihet i det hele tatt			Middels frihet	Fullstendig frihet		
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9) I hvilken grad mener du de følgende kilder har **egeninteresse** i å fremlegge sine syn på genmodifisert mat?

	Ingen egeninteresse i det hele tatt			Moderat egeninteresse			Utelukkende egeninteresse
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10) I hvilken grad mener du informasjon om genmodifisert mat fra de følgende kilder har **vist seg å være feil**?

	Ikke feilinformasjon i det hele tatt			Noen ganger feilinformasjon			Alltid feilinformasjon
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11) I hvilken grad mener du de følgende kilder er **velinformerte** om genmodifisert mat?

	Er ikke velinformerte i det hele tatt			Er delvis velinformerte			Er alltid velinformerte
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12) I hvilken grad tror du de følgende kilder føler **ansvar** for å formidle god kvalitetsinformasjon til publikum med hensyn til genmodifisert mat?

	Føler ikke ansvar i det hele tatt			Føler delvis ansvar			Føler seg fullstendig ansvarlig
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13) I hvilken grad tror du de følgende kilder er **eksperter** på området omhandlende genmodifisert mat?

	Ingen ekspertise i det hele tatt			Middels ekspertise			Komplett ekspertise
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14) I hvilken grad tror du de følgende kilder kommer med **sensasjonspreget** informasjon når det gjelder genmodifisert mat?

	Ikke sensasjonspreget i det hele tatt						Alltid sensasjonspreget informasjon
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15) I hvilken grad synes du de følgende kilder er **kjent for** å gi god informasjon om genmodifisert mat?

	Ikke kjent for å gi informasjon			Kjent for å gi delvis god informasjon			Kjent for alltid å gi god informasjon
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16) I hvilken grad tror du hver av de følgende kilder gir riktig informasjon om genmodifisert mat bare for **å beskytte seg selv og sine egne interesser**?

	Beskytter ikke seg selv			Kjent for delvis å beskytte seg selv			Kjent for alltid å beskytte seg selv
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17) I hvilken grad tror du hver av de følgende kilder er **ansvarlige overfor andre** (f eks regulerende myndigheter) dersom de gjør feil mht informasjon om genmodifiserte ingredienser i mat?

	Er ikke ansvarlige i det hele tatt			Er delvis ansvarlige			Er fullstendig ansvarlige
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18) I hvilken grad tror du de følgende kilder **føler ansvar** for publikums helse når de gir ut informasjon om genmodifisert mat?

	Føler seg ikke ansvarlige i det hele tatt			Føler seg delvis ansvarlige			Føler seg fullstendig ansvarlige
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19) I hvilken grad **foretrekker du selv** benytte de følgende kilder for å få informasjon om genmodifisert mat?

	Foretrekker ikke å benytte i det hele tatt			Foretrekker å benytte av og til			Foretrekker å benytte bestandig
	1	2	3	4	5	6	7
Matvareindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
En forbrukerorganisasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statens næringsmiddeltilsyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EU	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forskere som er involvert i utvikling av genteknologi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20) Har du sett noe i media når det gjelder genmodifiserte ingredienser i mat (f eks på nyheter i TV, i avisene)? Ja Nei

21) Hvis du har svart **JA**, vennligst kryss av om du er enig eller uenig i følgende utsagn.

	Enig	Uenig
Det media rapporterer om genmodifikasjon av mat er vanligvis alarmerende	<input type="radio"/>	<input type="radio"/>
Det media rapporterer om genmodifikasjon av mat er vanligvis sensasjonalisert	<input type="radio"/>	<input type="radio"/>
Det media rapporterer om genmodifikasjon av mat er vanligvis informativt	<input type="radio"/>	<input type="radio"/>
Det media rapporterer om genmodifikasjon av mat er vanligvis beroligende	<input type="radio"/>	<input type="radio"/>
Media presenterer hovedsaklig:		
- informasjon om fordelene ved genmodifikasjon av ingredienser til mat	<input type="radio"/>	<input type="radio"/>
- informasjon om risikoer ved genmodifikasjon av ingredienser til mat	<input type="radio"/>	<input type="radio"/>
- et nyansert bilde av risikoer og fordeler ved genmodifikasjon av ingredienser til mat	<input type="radio"/>	<input type="radio"/>
Media presenterer vanligvis konflikter og uenigheter mellom de ulike "leirene" når de rapporterer om genmodifikasjon av ingredienser til mat	<input type="radio"/>	<input type="radio"/>

Del 5: Vennligst svar på alle de påfølgende spørsmål.

1) **Kjønn:** Mann
Kvinne

2) **Alder (i år):**

3) **Antall år i full utdanning (etter grunnskole):**

4) **Yrke** (*dersom du er arbeidsløs eller pensjonist, skriv tidligere yrke*):

.....

5) **Hvor mange barn (18 år eller yngre) er det i din husholdning?**

6) **Hvor mange personer er det i husholdningen?**

7) **Hva er den totale årlige inntekten (ca.) i husholdningen?**

Nok en gang ønsker vi å takke deg for at du brukte tid på å besvare dette spørreskjemaet.

Vennligst sjekk at du har besvart alle spørsmålene og at du ikke har hoppet over noen sider.

Kommentarer:

.....
.....
.....
.....
.....
.....

TUSEN TAKK FOR HJELPEN.

Appendix 4: Information Condition: England

NB. The No information condition is identical to the Information condition, with the exception of the information page between Sections 1 and 2, which is not included in the No information condition

ID No:

Condition: 1 (info)

Public Attitudes to Genetically Modified Foods

Information sheet

Thank you for agreeing to take part in this research.

Please read this information sheet before filling in the questionnaire.

- We are interested in hearing your opinions about genetic modification of food.
- We want to emphasise that this is **not** a test of your knowledge and that there are **no right or wrong answers**.
- We are purely interested in **YOUR VIEWS** as a member of the public.
- Please try to complete all the questions even if you are not sure of your answer.
- Most of the questions make use of scales, with a number of response boxes. Please tick the circle that best describes your opinion for each question. Please only tick one circle per question.
- Please ensure that you do not miss any pages.

All the information you provide is strictly confidential, and you will be identified only by a number. This information is protected by the Data Protection Act (1998).

Section 1: Please complete all of the following questions.

1) Have you heard of genetic modification, or genetically modified (GM) foods?

Yes No

2) With your current state of knowledge, would you purchase genetically modified food if it became widely available in the supermarkets?

Yes Possibly No

3) Do you think that labels on food packaging should state if the food or any of its ingredients have been genetically modified?

Yes No

4) Do you currently check food labels to see if a food product or any of its ingredients have been genetically modified?

Yes, all the time Yes, sometimes No

5) Have you heard that most UK supermarkets have removed GM ingredients from their own brand products?

Yes No

6) If this were not the case, would you check food labels more frequently to see if the food or any of its ingredients had been genetically modified?

Yes No

7) If a food ingredient from a GM crop has been processed there may not be any GM material in the final product.

According to current regulations such food ingredients do not need to be labelled. Do you think such ingredients should be labelled?

Yes No

8) Do you think that GM and non-GM crops should be kept separate at all stages so that food labels can accurately state whether they contain ingredients from GM or non-GM crops?

Yes No

9) According to current regulations, ingredients in food that contain less than 1% GM material (through accidental contamination) do not need to be labelled.

Which of the following options best represents your opinion about the current regulations?

PLEASE TICK ONLY ONE

a) The current regulations are **not strict enough**.

- Ingredients in food should be labelled if they contain **any GM material at all**

b) The current regulations (which state that ingredients in food should be labelled if they contain **less than 1% GM material**) are **fine**.

c) The current regulations are **too strict**.

- Ingredients in food only need to be labelled if they contain **more than 1% GM material**

d) The current regulations are **too strict**.

- Ingredients in food **do not need to be labelled** at all if they contain any GM material

Please read the following information before continuing

Consumers have the **right to choose** what food they purchase and consume. One of the aims of **food labelling** is to provide consumers with the relevant information to allow them to make these choices. With regard to genetically modified (GM) foods, labelling should allow those who wish to avoid GM food or ingredients to do so.

This is where **traceability** of GM material comes in. Traceability provides information about the identity, history and source of a food product as it moves through the whole food chain, from the farm to your plate.

The **benefits of traceability** are as follows:

- It will be easier for products to be withdrawn if a risk to human health, animal health or the environment is found.
- It will be easier to identify and monitor any unintended and long term effects on human health, animal health and the environment.
- It will make the labelling of food products easier.

To allow for a successful traceability system, analytical detection methods are needed to determine the GM content of a food product.

New detection methods are currently being developed to detect and identify ingredients derived from various genetically modified organisms (GMOs) in food.

- These new methods will be able to *tell the difference between different GMOs*, which is very important as it will allow us to see if food ingredients from approved or non approved GMOs have been used.
- They will also allow us to *identify which GMO has been used in food production*, which would allow consumers to choose between products that contain GMOs they do not want to eat, products that contain GMOs they view positively, and non-GM products.
- These new methods also aim to speed up the process of identifying GMOs, and reduce the analysis costs.

Having read the above information, please answer the rest of the questions in this questionnaire.

Section 2:

1) In your opinion, are there **currently** any benefits to consumers from genetic modification of food?

Yes No I don't know

2) In your opinion, how likely is it that there will be benefits to consumers from genetic modification of food **in the future**?

extremely likely very highly likely highly likely moderately likely slightly likely very slightly likely not at all likely

3) In your opinion, will consuming genetically modified food cause any harmful health effects for humans?

Yes No I don't know

4) If you believe there are harmful health effects for humans from consuming genetically modified food, how serious are these harmful effects?

extremely serious very highly serious highly serious moderately serious slightly serious very slightly serious not at all serious

5) How likely is it that **other people of your gender and age** will experience any harmful health effects from consuming genetically modified food?

extremely likely very highly likely highly likely moderately likely slightly likely very slightly likely not at all likely

6) How likely is it that **you** will experience any harmful health effects from consuming genetically modified food?

extremely likely very highly likely highly likely moderately likely slightly likely very slightly likely not at all likely

7) How much do you trust **scientists** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

8) How much do you trust the **UK regulators of GM food** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

9) How much do you trust the **European Commission** to ensure that the public's health is protected from any potential risks associated with genetic modification?

completely trust very highly trust highly trust moderately trust slightly trust very slightly trust do not trust at all

10) To what extent is your *personal* exposure to food that has been genetically modified in your diet *controllable by you?*

- | | | | | | | |
|---------------------------|-----------------------------|------------------------|----------------------------|--------------------------|-------------------------------|----------------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| extremely
controllable | very highly
controllable | highly
controllable | moderately
controllable | slightly
controllable | very slightly
controllable | not at all
controllable |

11) Which of the following would help to make you **feel in control of your exposure** to genetically modified food and ingredients?

*Please tick the **five most important** to you (you may select less than five).*

Please tick up to five and ensure that you read all of the statements before making your choices

- More information about how food/ingredients are genetically modified
- An effective system of traceability throughout the food chain
- More information about the benefits to consumers from genetic modification of food
- Clearer labelling of genetically modified foods on food packaging
- Better methods to detect whether food products contain GM ingredients
- More information about any risks associated with genetic modification of food
- Labelling of all food products containing ingredients produced using GM technology, even if there is no GM material in the final product
- Labelling of all GM foods, even if they are similar to those produced by conventional means
- More information about what the UK risk regulators are doing to make sure your food is safe
- Clearer labelling of genetically modified foods in restaurants on menus
- More information about how the European Commission is ensuring your food is safe

12) Which of the following would help to make you **feel more confident** that the GM food products in the shops are **safe**?

*Please tick the **five most important** to you (you may select less than five).*

Please tick up to five and ensure that you read all of the statements before making your choices

- More information about how food/ingredients are genetically modified
- An effective system of traceability throughout the food chain
- More information about the benefits to consumers from genetic modification of food
- Clearer labelling of genetically modified foods on food packaging
- Better methods to detect whether food products contain GM ingredients
- More information about any risks associated with genetic modification of food
- Labelling of all food products containing ingredients produced using GM technology, even if there is no GM material in the final product
- Labelling of all GM foods, even if they are similar to those produced by conventional means
- More information about what the UK risk regulators are doing to make sure your food is safe
- Clearer labelling of genetically modified foods in restaurants on menus
- More information about how the European Commission is ensuring your food is safe

Section 3: Please rate your **agreement** with each statement below. Please ensure that you tick only one circle per line.

	<i>completely agree</i>	<i>moderately agree</i>	<i>slightly agree</i>	<i>neither agree nor disagree</i>	<i>slightly disagree</i>	<i>moderately disagree</i>	<i>completely disagree</i>	<i>I don't know</i>
I personally worry about the use of genetic modification in food production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is an important risk (and so requires attention)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modified foods will last longer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is unethical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the consumer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the farmer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is advantageous to the food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is progressive (moving forward, modern)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust those responsible for regulating the risks of genetic modification in food production in the UK	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust those responsible for regulating the risks of genetic modification in food production in other countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is necessary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can choose whether or not to eat food produced using genetic modification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is risky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will lead to cheaper food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The use of genetic modification in food production is avoidable by the consumer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The real risks of the use of genetic modification in food production are hidden from consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 3 (cont): Please rate your **agreement** with each statement below. Please ensure that you tick only one circle per line.

	<i>completely agree</i>	<i>moderately agree</i>	<i>slightly agree</i>	<i>neither agree nor disagree</i>	<i>slightly disagree</i>	<i>moderately disagree</i>	<i>completely disagree</i>	<i>I don't know</i>
The use of genetic modification in food production makes me wonder what we are eating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will lead to less wastage of food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modifying food causes problems in the food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food is interfering with nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I don't agree with genetically modifying food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse long term effects on human health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will adversely affect future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse effects on animals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse effects on the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will have adverse short term effects on human health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food adversely affects the food chain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are unknown side effects of genetic modification of food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public awareness of genetic modification in food should be increased	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BSE and similar food scares increase my concern about genetically modified food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Profit will come before safety with genetically modified foods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification will lead to less pesticide/herbicide use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetic modification of food will benefit the consumers' health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Genetically modified foods will have an improved flavour	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 4: Please answer all of the questions, ensuring that you tick only one circle per line.

1) To what extent do you think information about genetically modified food from each of the following sources is **trustworthy**?

	not at all trustworthy	very slightly trustworthy	slightly trustworthy	moderately trustworthy	highly trustworthy	very highly trustworthy	completely trustworthy
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2) To what extent do you think information about genetically modified food from each of the following sources is **accurate**?

	not accurate	very slightly accurate	slightly accurate	moderately accurate	highly accurate	very highly accurate	extremely accurate
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3) To what extent do you think information about genetically modified food from each of the following sources is **factual**?

	not factual	very slightly factual	slightly factual	moderately factual	highly factual	very highly factual	extremely factual
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4) To what extent do you think the following sources are likely to **withhold** information about genetically modified food from the public?

	not at all likely to withhold information	very slightly likely to withhold information	slightly likely to withhold information	moderately likely to withhold information	highly likely to withhold information	very highly likely to withhold information	extremely likely to withhold information
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5) To what extent do you think information about genetically modified food from each of the following sources is **distorted**?

	not at all distorted	very slightly distorted	slightly distorted	moderately distorted	highly distorted	very highly distorted	extremely distorted
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6) To what extent do you think information about genetically modified food from each of the following sources is **truthful**?

	not at all truthful	very slightly truthful	slightly truthful	moderately truthful	highly truthful	very highly truthful	extremely truthful
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7) To what extent do you think information about genetically modified food from each of the following sources is **biased**?

	not at all biased	very slightly biased	slightly biased	moderately biased	highly biased	very highly biased	extremely biased
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8) To what extent do you think the following sources have the **freedom** to provide information to the public about genetically modified food?

	no freedom at all	very little freedom	little freedom	moderate freedom	a lot of freedom	a great deal of freedom	complete freedom
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9) To what extent do you think the following sources of information have a **vested interest** in promoting a particular view about genetically modified food?

	no vested interest at all	very slight vested interest	slight vested interest	moderate vested interest	high vested interest	very high vested interest	extreme vested interest
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10) To what extent do you think information about genetically modified food from each of the following sources has been **proven wrong** in the past?

	not proven wrong	very occasionally proven wrong	occasionally proven wrong	sometimes proven wrong	quite often proven wrong	very often proven wrong	always proven wrong
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11) To what extent do you think each of the following sources of information is **knowledgeable** about genetically modified food?

	not at all knowledgeable	very slightly knowledgeable	slightly knowledgeable	moderately knowledgeable	highly knowledgeable	very highly knowledgeable	completely knowledgeable
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12) To what extent do you think each of the following sources feel a **responsibility** to provide good quality information about genetically modified food to the public?

	no responsibility	very slight responsibility	slight responsibility	moderate responsibility	quite great responsibility	very great responsibility	extreme responsibility
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13) To what extent do you think each of the following sources of information is **expert** in the area of genetically modified food?

	not expert at all	very slightly expert	slightly expert	moderately expert	highly expert	very highly expert	extremely expert
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14) To what extent do you think each of the following sources provide **sensationalised** information about genetically modified food?

	not sensationalised	very slightly sensationalised	slightly sensationalised	moderately sensationalised	highly sensationalised	very highly sensationalised	extremely sensationalised
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15) To what extent do you think each of the following sources have a **good track record** of providing information about genetically modified food?

	not good	very slightly good	slightly good	moderately good	highly good	very highly good	extremely good
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16) To what extent do you think each of the following sources provides accurate information about genetically modified food only to **protect themselves and their own interests**?

	not self protective	very slightly self protective	slightly self protective	moderately self protective	highly self protective	very highly self protective	extremely self protective
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17) To what extent do you think each of the sources is **accountable to others** (for example, regulatory bodies) if mistakes are made in the information about genetically modified food provided?

	not at all accountable	very slightly accountable	slightly accountable	moderately accountable	highly accountable	very highly accountable	extremely accountable
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18) To what extent do you think each of the following sources of information about genetically modified food are **concerned about public welfare**?

	not at all concerned	very slightly concerned	slightly concerned	moderately concerned	highly concerned	very highly concerned	extremely concerned
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19) To what extent are you personally **in favour** of using each of the following sources to obtain information about genetically modified food?

	not at all in favour	very slightly in favour	slightly in favour	moderately in favour	highly in favour	very highly in favour	extremely in favour
The food industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A consumer organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The UK Government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists involved in developing the technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20) Have you noticed reports about genetically modified foods in the media (e.g. television news, newspapers)?
 Yes No

21) If yes, please tick whether you agree or disagree with the following statements.

	Agree	Disagree
The media's reporting of genetic modification of food is usually alarming	<input type="radio"/>	<input type="radio"/>
The media's reporting of genetic modification of food is usually sensationalised	<input type="radio"/>	<input type="radio"/>
The media's reporting of genetic modification of food is usually informative	<input type="radio"/>	<input type="radio"/>
The media's reporting of genetic modification of food is usually reassuring	<input type="radio"/>	<input type="radio"/>
The media mainly presents:		
- information about the benefits of genetic modification of food	<input type="radio"/>	<input type="radio"/>
- information about the risks of genetic modification of food	<input type="radio"/>	<input type="radio"/>
- a balanced picture about the risks and benefits of genetic modification of food	<input type="radio"/>	<input type="radio"/>
The media tends to present conflict and disagreement between different parties when reporting about genetic modification of food	<input type="radio"/>	<input type="radio"/>

Appendix 5: Differences in the three country questionnaires

1) Variations between England, and Italy & Norway

Italian & Norwegian version of items

A) If genetically modified foods became widely available in the supermarkets would you check food labels to see if a food product or any of its ingredients had been genetically modified?

B) If a food ingredient from a GM crop has been processed there may not be any GM material in the final product.

Do you think such ingredients should be labelled?

C) If genetically modified food became widely available regulations might state that ingredients in food that contain less than 1% GM material (through accidental contamination) do not need to be labelled.

Which of the following options best represents your opinion about such regulations?

D) If genetically modified foods became widely available, how likely is it that **other people of your gender and age** would experience any harmful health effects from consuming genetically modified food?

E) If genetically modified foods became widely available, how likely is it that **you** would experience any harmful health effects from consuming genetically modified food?

F) If genetically modified foods became widely available, which of the following would help to make you **feel more confident** that the GM food products in the shops were **safe**?

G) If genetically modified foods became widely available, to what extent would your *personal* exposure to food that has been genetically modified in your diet be *controllable by you*?

English version of items

A) Do you currently check food labels to see if a food product or any of its ingredients have been genetically modified?

B) If a food ingredient from a GM crop has been processed there may not be any GM material in the final product.

According to current regulations such food ingredients do not need to be labelled. Do you think such ingredients should be labelled?

C) According to current regulations, ingredients in food that contain less than 1% GM material (through accidental contamination) do not need to be labelled.

Which of the following options best represents your opinion about the current regulations?

D) How likely is it that **other people of your gender and age** will experience any harmful health effects from consuming genetically modified food?

E) How likely is it that **you** will experience any harmful health effects from consuming genetically modified food?

F) Which of the following would help to make you **feel more confident** that the GM food products in the shops are **safe**?

G) To what extent is your *personal* exposure to food that has been genetically modified in your diet *controllable by you*?

NB Response scales identical unless otherwise stated

2) Items only included in the English questionnaire

Have you heard that most UK supermarkets have removed GM ingredients from their own brand products?

Yes No

If this were not the case, would you check food labels more frequently to see if the food or any of its ingredients had been genetically modified?

Yes No

3) Items only included in the Italian and Norwegian questionnaires

How many people usually reside in your household?

What is your approximate household income each year?

Appendix 6: Country and Condition MANOVA

Table A. Perception of benefits, control, harmful health effects and trust: Mean and standard deviation

<i>Attitude item</i>	<i>Country</i>	<i>Condition</i>	<i>Mean</i>	<i>SD</i>
Benefits in the future	Italy	Information	4.85	1.39
		No information	4.72	1.25
		Total	4.78	1.32
	Norway	Information	4.55	1.51
		No information	4.27	1.61
		Total	4.41	1.56
	England	Information	4.31	1.96
		No information	4.91	1.94
		Total	4.62	1.97
	Total	Information	4.60	1.63
		No information	4.66	1.61
		Total	4.63	1.62
Seriousness of harmful health effects	Italy	Information	3.30	1.25
		No information	3.49	1.41
		Total	3.40	1.34
	Norway	Information	3.68	1.54
		No information	4.08	1.61
		Total	3.88	1.59
	England	Information	4.11	1.80
		No information	4.01	1.91
		Total	4.06	1.86
	Total	Information	3.66	1.56
		No information	3.82	1.66
		Total	3.74	1.61
Likelihood of other people experiencing harmful health effects	Italy	Information	3.56	1.27
		No information	3.68	1.23
		Total	3.62	1.25
	Norway	Information	4.29	1.38
		No information	4.46	1.47
		Total	4.38	1.43
	England	Information	4.22	1.63
		No information	4.28	1.80
		Total	4.25	1.72
	Total	Information	3.98	1.46
		No information	4.09	1.53
		Total	4.04	1.50

Table A. (cont.) Perception of benefits, control, harmful health effects and trust: Mean and standard deviation

<i>Attitude item</i>	<i>Country</i>	<i>Condition</i>	<i>Mean</i>	<i>SD</i>
Likelihood of personally experiencing harmful health effects	Italy	Information	3.96	1.37
		No information	4.00	1.27
		Total	3.98	1.32
	Norway	Information	4.39	1.41
		No information	4.57	1.51
		Total	4.48	1.46
	England	Information	4.73	1.72
		No information	4.64	1.84
		Total	4.68	1.78
	Total	Information	4.32	1.53
		No information	4.37	1.56
		Total	4.35	1.55
Control of personal exposure to GM food in diet	Italy	Information	4.07	1.32
		No information	4.19	1.31
		Total	4.13	1.31
	Norway	Information	4.62	1.48
		No information	4.68	1.48
		Total	4.65	1.48
	England	Information	4.36	1.58
		No information	4.17	1.74
		Total	4.26	1.66
	Total	Information	4.32	1.46
		No information	4.32	1.52
		Total	4.32	1.49
Trust in scientists	Italy	Information	4.32	1.13
		No information	4.51	1.16
		Total	4.42	1.15
	Norway	Information	3.92	1.54
		No information	4.28	1.68
		Total	4.10	1.62
	England	Information	5.12	1.58
		No information	5.06	1.67
		Total	5.09	1.62
	Total	Information	4.46	1.48
		No information	4.62	1.52
		Total	4.54	1.50

Table A. (cont.) Perception of benefits, control, harmful health effects and trust: Mean and standard deviation

<i>Attitude item</i>	<i>Country</i>	<i>Condition</i>	<i>Mean</i>	<i>SD</i>
Trust in national regulators	Italy	Information	4.63	1.08
		No information	4.88	1.14
		Total	4.76	1.12
	Norway	Information	4.13	1.51
		No information	4.35	1.62
		Total	4.24	1.57
	England	Information	5.23	1.45
		No information	5.17	1.58
		Total	5.20	1.51
	Total	Information	4.67	1.40
		No information	4.82	1.47
		Total	4.75	1.43
Trust in the European Commission	Italy	Information	4.38	1.22
		No information	4.76	1.14
		Total	4.57	1.19
	Norway	Information	4.98	1.62
		No information	5.17	1.50
		Total	5.07	1.56
	England	Information	5.35	1.39
		No information	5.37	1.43
		Total	5.36	1.41
	Total	Information	4.85	1.46
		No information	5.07	1.37
		Total	4.97	1.41

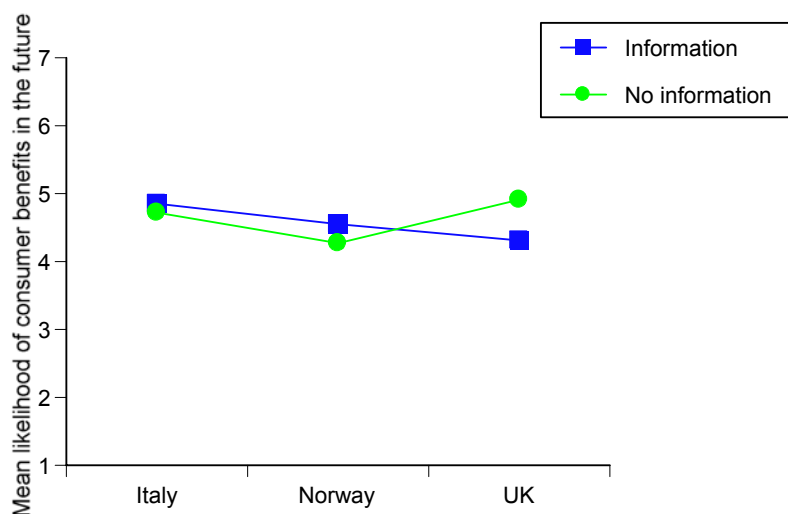


Figure A. Graph to indicated country by condition interaction for benefits in the future

Table B. Univariate F tests for the factors country and condition, and the country x condition interaction

	<i>Country</i>	<i>Condition</i>	<i>Interaction</i>
Benefits in the future	4.937 (2,981) *	0.370 (1,981)	6.522 (2,981) **
Seriousness of harmful health effects	16.649 (2,981) ***	2.619 (1,981)	1.832 (2,981)
Likelihood of other people experiencing harmful health effects	26.766 (2,981) ***	1.540 (1,981)	0.123 (2,981)
Likelihood of personally experiencing harmful health effects	20.113 (2,981) ***	0.208 (1,981)	0.569 (2,981)
Control of personal exposure to GM food in diet	10.374 (2,981) ***	0.00 (1,981)	1.011 (2,981)
Trust in scientists	36.845 (2,981) ***	3.067 (1,981)	1.576 (2,981)
Trust in national regulators	35.744 (2,981) ***	2.301 (1,981)	1.319 (2,981)
Trust in the European Commission	30.441 (2,981) ***	5.068 (1,981) *	1.604 (2,981)

* $p < .05$, ** $p < .01$, *** $p < .001$

Appendix 7

Table C. Mean (and standard deviation) ratings for the attitude statements

<i>Attitude statement</i>	<i>Italy</i>		<i>Norway</i>		<i>England</i>	
	<i>Mean</i>	<i>SD</i>	<i>Mean</i>	<i>SD</i>	<i>Mean</i>	<i>SD</i>
I personally worry about the use of GM in food production	2.56	1.73	2.54	1.75	3.06	2.08
The use of GM in food production is an important risk	2.44	1.53	2.45	1.55	2.54	1.85
Genetically modified foods will last longer	3.32	1.50	2.83	1.45	3.41	1.81
The use of GM in food production is unethical	3.41	1.78	3.53	1.94	3.65	2.09
The use of GM in food production is advantageous to the consumer	4.87	1.70	4.33	1.86	4.65	2.02
The use of GM in food production is advantageous to the farmer	3.50	1.91	3.33	1.75	3.47	2.13
The use of GM in food production is advantageous to the food industry	2.23	1.47	2.47	1.62	2.70	1.99
The use of GM in food production is progressive	3.15	1.79	4.26	1.80	3.78	2.08
I trust those responsible for regulating the risks of GM in the UK	4.92	1.64	4.16	1.82	4.98	1.96
I trust those responsible for regulating the risks of GM in other countries	4.99	1.73	5.31	1.60	5.56	1.73
The use of GM in food production is necessary	5.13	1.77	5.46	1.76	5.10	2.00
I can choose whether or not to eat food produced using GM	2.74	2.00	3.40	2.02	3.23	2.16
The use of GM in food production is risky	2.65	1.60	2.89	1.76	2.84	1.94
GM of food will lead to cheaper food	3.76	1.65	3.60	1.81	4.07	2.10
The use of GM in food production is avoidable by the consumer	3.90	1.85	3.57	1.77	3.93	2.10
The real risks of GM in food production are hidden from consumers	2.63	1.55	3.36	1.76	2.60	1.83
The use of GM in food production makes me wonder what we are eating	1.95	1.27	2.29	1.44	2.36	1.75
GM of food will lead to less wastage of food	4.05	1.69	4.69	1.83	4.33	1.97
Genetically modifying food causes problems in the food	3.04	1.51	3.53	1.62	3.20	1.83
GM of food is interfering with nature	2.22	1.44	2.21	1.56	2.22	1.63
I don't agree with genetically modifying food	2.55	1.77	2.74	1.91	2.93	2.11
GM of food will have adverse long term effects on human health	2.70	1.69	2.67	1.64	2.88	1.83
GM of food will adversely affect future generations	2.64	1.71	2.55	1.64	2.73	1.81

Table C continued overleaf

Table C. (cont.) Mean (and standard deviation) ratings for the attitude statements

<i>Attitude statement</i>	<i>Italy</i>		<i>Norway</i>		<i>England</i>	
	<i>Mean</i>	<i>SD</i>	<i>Mean</i>	<i>SD</i>	<i>Mean</i>	<i>SD</i>
GM of food will have adverse effects on animals	2.66	1.55	2.49	1.63	2.67	1.81
GM of food will have adverse effects on the environment	2.57	1.60	2.60	1.64	2.52	1.77
GM of food will have adverse short term effects on human health	3.50	1.81	3.90	1.73	3.39	1.91
GM of food adversely affects the food chain	2.72	1.58	2.76	1.67	2.71	1.86
There are unknown side effects of GM of food	2.05	1.30	2.06	1.30	2.09	1.45
Public awareness of GM in food should be increased	1.72	1.13	1.52	0.89	1.56	1.02
BSE and similar food scares increase my concern about GM	2.29	1.61	3.29	2.21	2.45	1.95
Profit will come before safety with genetically modified foods	2.19	1.43	2.46	1.68	2.08	1.61
GM will lead to less pesticide/herbicide use	3.28	1.60	3.67	1.76	3.75	2.06
GM of food will benefit the consumers' health	5.08	1.69	5.65	1.55	4.95	1.94
Genetically modified foods will have an improved flavour	5.12	1.64	5.17	1.69	4.89	1.87

NB Please see Appendices for actual statement wording, GM = Genetic modification

Appendix 8

Distances between trust sources in three European Countries. Ian Wakeling (Qi Statistics)

A principal components analysis has been used to give an approximate map of the trust sources. The map however gives only a low dimensional approximation to the separation of the sources which are in fact measured in a higher dimensional space defined by the 19 trust qualities. To illustrate the problem, consider a typical 2 dimensional PCA plot of data. This scores plot can be thought of geometrically as a projection of the sample points in a high dimensional space onto a plane of best fit. Clearly some samples will have to be projected further than others in order to reach the plane, and more seriously one sample may be projected a long way from above the plane and another a long way below the plane and then both appear at the same place on the map. Clearly then, the PCA sample map can only be used as a guideline when considering the true distances between samples since a certain ambiguity is introduced by the subjective decision of the number of dimensions to display. To investigate the separations in the full space of the 19 trust qualities measures of multivariate distance may be calculated.

Consider the matrix X containing the means for the sources in the rows and the trust qualities in the columns. The distance between the i^{th} row (x_i) and the j^{th} row (x_j) can be calculated simply as:

$$d_{ij} = \sqrt{(x_i - x_j)'(x_i - x_j)}$$

This is the so called *Euclidean distance* and is the simplest possible multivariate distance. It does however suffer from one deficiency namely that it does not account for differential variances or covariances among the variables being measured. Here the former is not a serious problem since all the variables are measured on the same scale, however covariances or correlations among the variables are almost certain to exist and to vary considerably. The danger is that the Euclidean distance may give relatively less weight to an important variable carrying unique information for the only reason that it is swamped by a set of variables all measuring the same underlying quantity and are thus highly correlated to each other. The *Mahalanobis distance* solves these two problems by calculating the following quantity:

$$d_{ij} = \sqrt{(x_i - x_j)' W^{-1} (x_i - x_j)}$$

Here W is the pooled within group variance-covariance matrix, calculated from the raw consumer scores. Each group being all consumers who rated the variables in one of the country by source combinations. This corrected distance is now the accepted measure of distance between two multivariate populations (Krzanowski, 1988 p300).

Both the Euclidean and Mahalanobis distances are illustrated in Table C.

Reference

Krzanowski, W.J. (1988). *Principles of Multivariate Analysis*. Clarendon Press, Oxford.

Table C. Euclidean and Mahalanobis distances

Euclidean Distance

GROUP	Cons(It)	Cons(N)	Cons(UK)	EC(It)	EC(N)	EC(UK)	Food(It)	Food(N)	Food(UK)	Gov(It)	Gov(N)	Gov(UK)	Sci(It)	Sci(N)	Sci(UK)
Cons(It)	1.84	2.23	2.23	2.71	4.93	4.75	5.43	5.30	2.71	3.27	5.03	2.83	2.79	4.63	
Cons(N)	1.84	2.65	3.54	3.56	5.84	5.85	6.29	6.30	3.93	2.77	5.96	4.07	3.54	5.74	
Cons(UK)	2.23	2.65	2.44	2.49	3.98	4.30	4.86	4.44	2.48	4.71	4.13	3.53	3.58	4.28	
EC(It)	2.23	3.54	2.44	1.41	3.12	2.61	3.74	3.43	0.65	5.04	3.22	1.55	2.43	2.75	
EC(N)	2.71	3.56	2.49	1.41	2.90	2.59	3.19	3.15	1.48	5.32	3.01	2.06	2.18	2.64	
EC(UK)	4.93	5.84	3.98	3.12	2.90	2.06	2.19	1.02	2.59	7.74	0.25	3.86	4.52	2.23	
Food(It)	4.75	5.85	4.30	2.61	2.59	2.06	2.28	1.85	2.23	7.45	2.12	2.86	3.79	1.74	
Food(N)	5.43	6.29	4.86	3.74	3.19	2.19	2.28	1.67	3.38	8.34	2.16	4.12	4.43	2.73	
Food(UK)	5.30	6.30	4.44	3.43	3.15	1.02	1.85	1.67	2.95	8.19	1.03	3.97	4.58	2.03	
Gov(It)	2.71	3.93	2.48	0.65	1.48	2.59	2.23	3.38	2.95	5.56	2.69	2.03	2.92	2.58	
Gov(N)	3.27	2.77	4.71	5.04	5.32	7.74	7.45	8.34	8.19	5.56	7.85	5.12	4.70	7.17	
Gov(UK)	5.03	5.96	4.13	3.22	3.01	0.25	2.12	2.16	1.03	2.69	7.85	3.94	4.62	2.29	
Sci(It)	2.83	4.07	3.53	1.55	2.06	3.86	2.86	4.12	3.97	2.03	5.12	3.94	1.60	2.58	
Sci(N)	2.79	3.54	3.58	2.43	2.18	4.52	3.79	4.43	4.58	2.92	4.70	4.62	1.60	3.25	
Sci(UK)	4.63	5.74	4.28	2.75	2.64	2.23	1.74	2.73	2.03	2.58	7.17	2.29	2.58	3.25	

Mahalanobis Distance

Cons(It)	0.00	1.33	1.26	0.90	1.34	1.77	1.75	1.88	1.79	1.02	1.41	1.80	1.44	1.71	1.99
Cons(N)	1.33	0.00	1.30	1.71	1.56	2.21	2.33	2.19	2.41	1.73	1.31	2.26	2.21	2.04	2.64
Cons(UK)	1.26	1.30	0.00	1.45	1.51	1.56	2.06	2.15	1.82	1.37	1.82	1.62	2.08	2.17	2.16
EC(It)	0.90	1.71	1.45	0.00	1.12	1.41	1.02	1.69	1.43	0.30	1.62	1.47	0.96	1.57	1.50
EC(N)	1.34	1.56	1.51	1.12	0.00	1.48	1.29	1.27	1.44	1.17	1.65	1.53	1.40	1.21	1.57
EC(UK)	1.77	2.21	1.56	1.41	1.48	0.00	1.55	1.61	0.75	1.26	2.46	0.15	1.92	2.23	1.44
Food(It)	1.75	2.33	2.06	1.02	1.29	1.55	0.00	1.56	1.31	1.04	2.25	1.60	1.03	1.59	1.28
Food(N)	1.88	2.19	2.15	1.69	1.27	1.61	1.56	0.00	1.29	1.70	2.62	1.62	1.90	1.74	1.82
Food(UK)	1.79	2.41	1.82	1.43	1.44	0.75	1.31	1.29	0.00	1.35	2.60	0.77	1.72	1.96	1.13
Gov(It)	1.02	1.73	1.37	0.30	1.17	1.26	1.04	1.70	1.35	0.00	1.74	1.31	1.21	1.78	1.58
Gov(N)	1.41	1.31	1.82	1.62	1.65	2.46	2.25	2.62	2.60	1.74	0.00	2.51	1.88	1.85	2.44
Gov(UK)	1.80	2.26	1.62	1.47	1.53	0.15	1.60	1.62	0.77	1.31	2.51	0.00	1.97	2.29	1.49
Sci(It)	1.44	2.21	2.08	0.96	1.40	1.92	1.03	1.90	1.72	1.21	1.88	1.97	0.00	1.11	1.24
Sci(N)	1.71	2.04	2.17	1.57	1.21	2.23	1.59	1.74	1.96	1.78	1.85	2.29	1.11	0.00	1.50
Sci(UK)	1.99	2.64	2.16	1.50	1.57	1.44	1.28	1.82	1.13	1.58	2.44	1.49	1.24	1.50	0.00